



ENVIRONMENT AND CONSERVATION FUND

環境及自然保育基金

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Guide to Application

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Environmental Education and Community Action Projects

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1. INTRODUCTION

The Environment and Conservation Fund (ECF) and the Woo Wheelock Green Fund (WWGF) has been set up by the Government of the Hong Kong Special Administrative Region and the Wheelock & Co. (Wheelock) respectively. The purpose is to provide funding support for educational, research, technology demonstration and other projects and activities in relation to environmental and conservation matters, as well as community waste recovery projects.

1.1 Purpose of this Guide

This Guide provides guidance on application for funding *Environmental Education and Community Action (EE&CA) Projects* and describes the basic requirements and responsibilities for recipient organisations. Upon approval of funds by the ECF Committee¹, recipient organisations will sign an agreement with the Government undertaking to observe the conditions of using the allocated grant and the approved budget.

1.2 Objective of ECF/WWGF

The objective of the ECF/WWGF is to promote individual behavioural and life style changes to protect the environment and achieve sustainable development. More specifically, the WWGF aims to support action projects, which are result-oriented and will make a real difference to the environment in Hong Kong. These changes should lead to *but not limited to* -

- conservation of biological diversity with particular reference to marine conservation
- improvement in air quality
- reduction in noise pollution
- improvement in water quality
- minimization of waste generation and promotion of the 3R (reduce, re-use and recycle) concept
- sustainable use of energy

¹ A statutory body, which comprises mainly non-officials, was set up in 1994 under the Environment and Conservation Fund Ordinance to advise Secretary for the Environment on the use of funds. Under the Ordinance, the Secretary for the Environment is the trustee responsible for the administration of the Fund.

1.3 Nature of EE&CA Projects

EE&CA projects are -

- Educational programmes or activities to enhance community awareness of environmental problems in Hong Kong
- Environmental projects in which individual groups are mobilized to take direct and positive action to improve and conserve the environment in Hong Kong

1.4 Administration

Administration of grants for EE&CA projects is undertaken by the Environmental Campaign Committee (ECC)² Secretariat.

² The ECC, which comprises mainly non-officials, was set up in 1990 to promote awareness of environmental issues so as to encourage and mobilize the public to contribute actively towards a better environment.